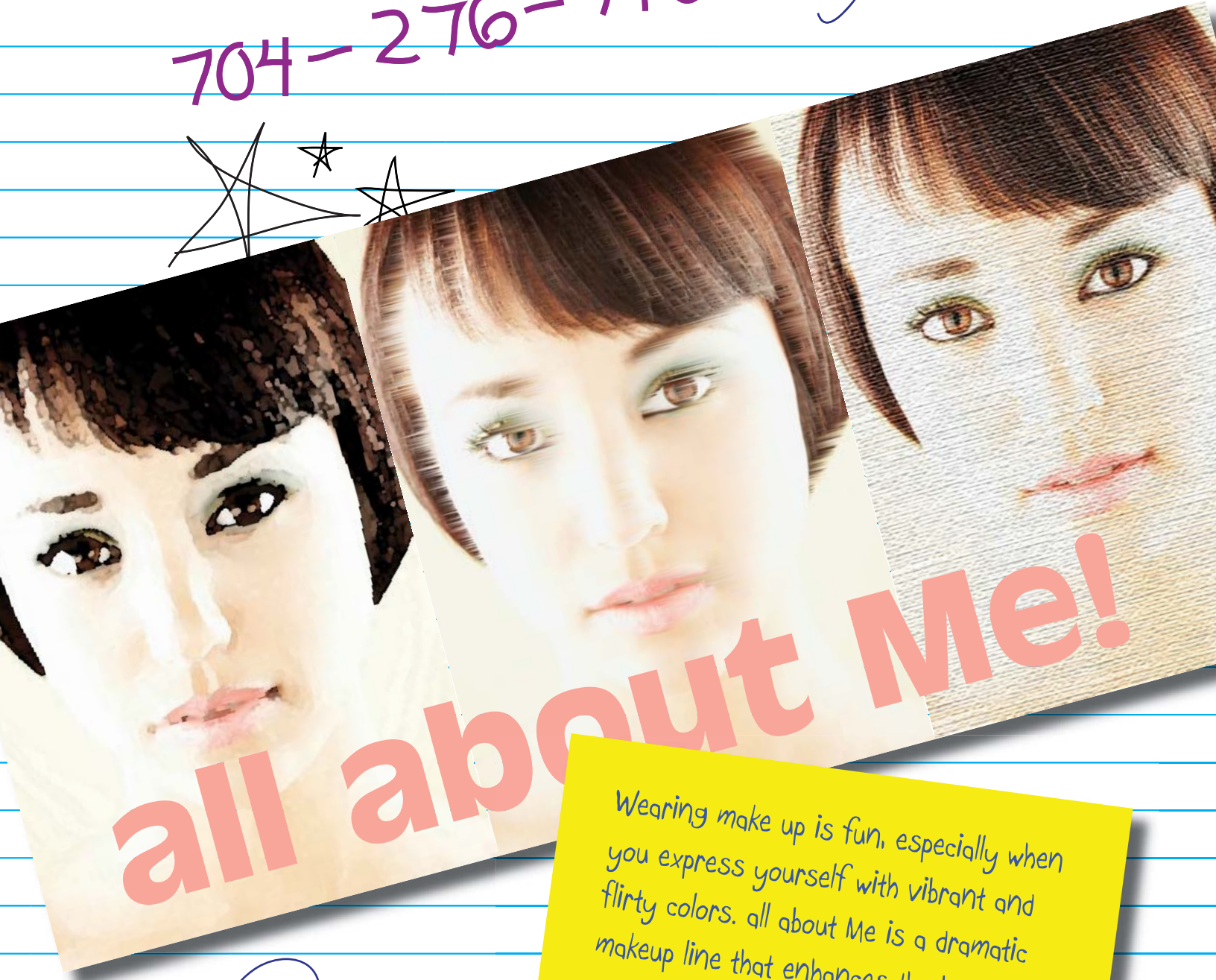


704-276-7100



all about Me!

Wearing make up is fun, especially when you express yourself with vibrant and flirty colors. all about Me is a dramatic makeup line that enhances the beauty of your skin while also protecting it. Exotic fruit juices satisfy your appetite for glamour while natural botanicals deliver nutrients your skin craves.





all about Me!

Active Concepts LLC Trade Name/INCI Name

ABS Aloe Extract PTEH/Pentaerythrityl Tetraethylhexanoate (and) Aloe Barbadensis Leaf Extract
ABS Amaranthus Squalane/Squalane
ABS Pomegranate Sterols/Punica Granatum (Pomegranate) Sterols
AC Agave HSP/Lactobacillus Agave Ferment Extract
AC Phyto-Oil C3/Glycine Soja (Soybean) Seed Extract
AC Quaternized Rice Shine/Hydroxypropyltrimonium Rice Protein
AC Rice Curl Complex/Water (and) Oryza Sativa (Rice) Amino Acids (and) Stearoyl CoA-desaturase (SCD-1) (and) Lactobacillus/Solanum Lycopersicum (Tomato) Fruit Ferment Extract (and) Keratin Amino Acids
AC Volumizing Complex/Water (and) Rice Amino Acids (and) Lactobacillus/Date Fruit Ferment Extract (and) Polyperfluoroethoxymethoxy Difluoroethyl PEG Phosphate
ACB Tonka Bean Bioferment/Lactobacillus/Dipteryx Odorata Seed Ferment Filtrate
ACB Yerba Santa Glycoprotein/ Lactobacillus/Eriodictyon Californicum Ferment Extract
SilDerm Diffusing/ Polymethylsilsesquioxane (and) Silica
SilDerm Emulsifying CS/Cyclopentasiloxane (and) Polymethylsilsesquioxane
SilDerm EPSQ Gel/Dimethicone (and) Dimethicone/Silsesquioxane Copolymer (and) Polymethylsilsesquioxane (and) Silica
SilDerm Formulating Base/Dimethicone (and) Isohexadecane (and) Cyclopentasiloxane (and) Cyclohexasiloxane (and) Ammonium Polyacryloyldimethyl Taurate (and) Polysorbate 20 (and) Polysorbate 80 (and) Tocopheryl Acetate
SilDerm Softening/Cyclopentasiloxane (and) Polydimethylsiloxane/Polymethylsilsesquioxane Copolymer (and) Silk
Viscoderm PB/Hydrogenated Polyisobutene (and) Polyisobutene

Arbor Organics Trade Name/INCI Name

NOP Organic Eyebright SNO/Helianthus Annuus (Sunflower) Seed Oil (and) Euphrasia Officinalis Extract
NOP Organic Passionflower SNO/Helianthus Annuus (Sunflower) Seed Oil & Passiflora Incarnate Extract
NOP Organic Pomegranate Juice FD/Punica Granatum Fruit Juice
NOP Organic White Tea SNO/Helianthus Annuus (Sunflower) Seed Oil (and) Camellia Sinensis Leaf Extract

Active Micro Systems Trade Name/ INCI Name

AMS Leucidal Liquid/Leuconostoc/Radish Root Ferment Filtrate
PhytoCide Aspen Bark Extract Powder/Active Micro Systems/ Populus Tremuloides (Aspen) Bark Extract

**Please note that the PCPC periodically revises INCI names, accordingly the PCPC should be consulted to verify the above INCIs prior to use.*

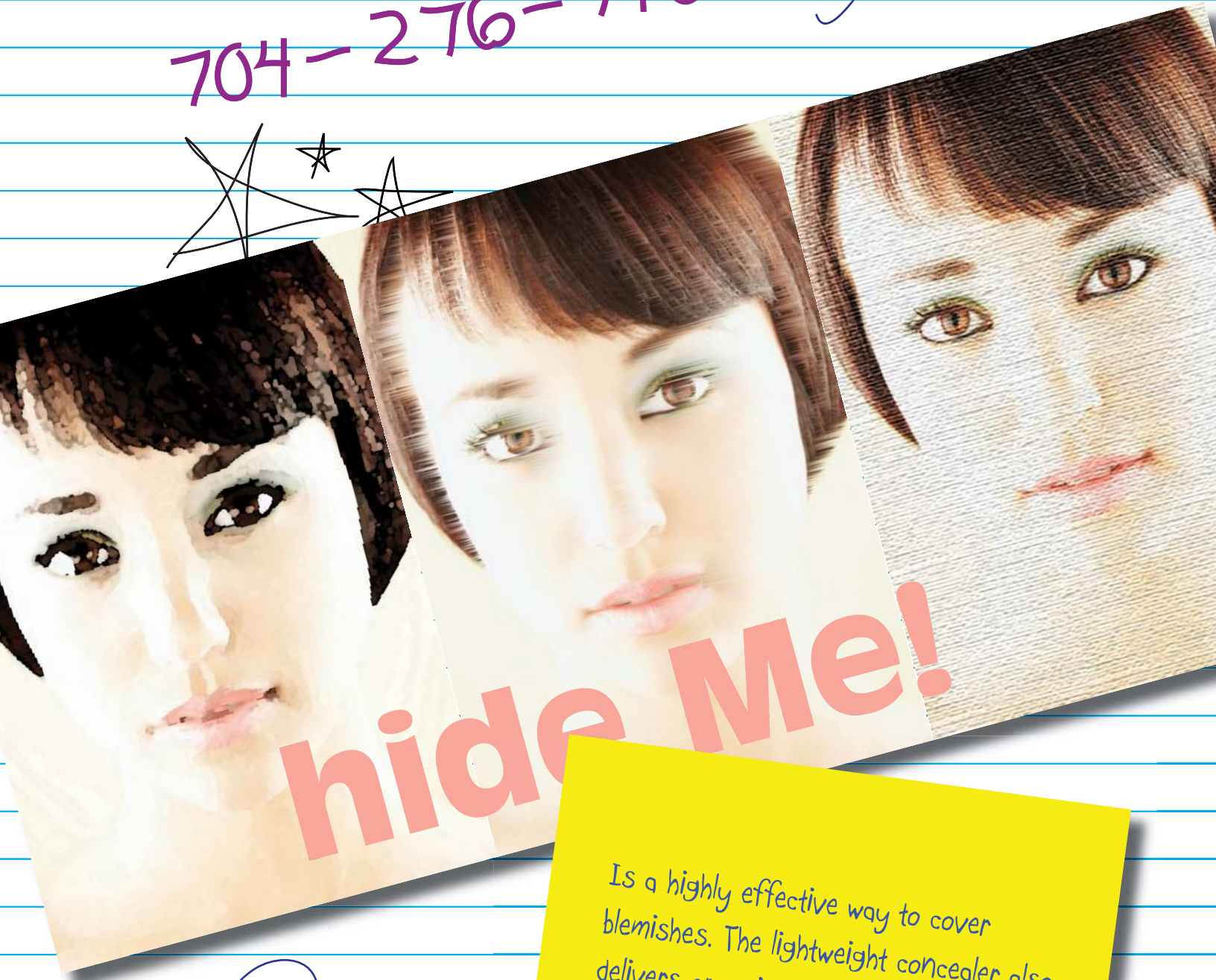


Tomorrow's Vision ... *Today!*

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704-276-7100



hide Me!

Is a highly effective way to cover blemishes. The lightweight concealer also delivers organic actives such as willow bark and rice flower that are geared towards helping problem skin. After all, not everything needs to be revealed.

Active Concepts



hide Me

All About Me Hide Me Concealer

Code: FNFHO1-28

Trade Name/Vendor	%
Phase I	
Eutanol G/Cognis	18.33
Lipovol MOS-130/Lipo Chemicals	12.00
Ceraphyl 368/ISP	8.00
Microcrystalline Wax SP-89/Strahl & Pitsch	8.00
White Beeswax SP-422P/Strahl & Pitsch	7.00
Carnauba Wax SP-63/Strahl & Pitsch	5.00
ABS Amaranthus Squalane/Active Concepts LLC	4.00
Silderm Emulsifying CS/Active Concepts, LLC	4.00
ABS Aloe Extract PTEH/Active Concepts LLC	3.00
Finsolv TN/Innospec Active Chemicals	2.00
Asensa PR 200/Honeywell	2.00
Protachem MM/Protameen	2.00
AC Phyto-Oil C3/Active Concepts LLC	1.00
Vitamin E Acetate/Rita Corp	0.10
Vanilla 209-00119/American Flavors & Fragrances	0.05
Phase II	
TiO2 AFDC/Kemira Pigments	10.00
Unipure Yellow LC 182 EM/Sensient	0.80
Unipure Red LC 383 EM/Sensient	0.64
Unipure Black LC 989 EM/Sensient	0.08
Phase III	
Ultra Talc 4000/Active Manufacturing	6.00
Dry Flo Elite BN/National Starch & Chemical Co.	4.00

Process Instructions:

Phase I: Combine ingredients and heat to 75-80°C with propeller mixing. Mix until homogenous.

Phase II: Maintain temp at 75-80°C and begin homogenizing. Add ingredients while homogenizing. Mix until pigments completely dispersed at least 3-5 min.

Phase III: Resume propeller mixing and add ingredients. Mix until homogenous. Pour samples at 60-65°C.

**Please note that INCI names are on page 2 of the cover sheet.*



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704-276-7100



feel Me!

Is an enticing way to hydrate your skin. The tinted moisturizer glides on effortlessly as the unique texture leaves your skin feeling as smooth as satin while agave extracts minimize the risk of potential environmental damage.





feel Me!

All About Me Feel Me Tinted Moisturizer

Code: FNFHO1-29

Trade Name/Vendor	%
Phase I	
Water	57.50
NOP Pomegranate Juice FD/ Arbor Organics	2.00
PhytoCide Aspen Bark Extract Powder/Active Micro Systems	2.00
Butylene Glycol	2.00
ACB Yerba Santa Glycoprotein/Active Concepts LLC	2.00
Phase II	
Glycerin	1.00
Keltrol CG/CP Kelco	0.30
Phase III	
Silderm Formulating Base/Active Concepts LLC	4.00
Ceraphyl 368/ISP	3.50
Neobee M-5/Stepan	3.50
Lipowax D/Lipo Chemicals	3.00
Stearic Acid/Rita Corp.	3.00
Protachem GMS-450/Protameen	2.50
NOP Organic White Tea SNO/Arbor Organics	2.00
Finsolv TN/Innospec Active Chemicals	4.00
SilDerm Softening/Active Concepts, LLC	1.00
Phase IV	
TiO ₂ AFDC/Kemira Pigments	1.00
Unipure Yellow LC 182 EM/Sensient	0.05
Unipure Red LC 383 EM/Sensient	0.04
Unipure Black LC 989 EM/Sensient	0.01
Phase V	
AC Agave HSP/Active Concepts, LLC	2.00
AMS Leucidal Liquid/Active Micro Systems	2.00
TEALan 99%/Rita Corp.	0.50

Process Instructions:

Phase I: Charge water and begin heating to 75°C. Add remaining ingredients. Mix until homogenous. **Phase II:** Pre-mix ingredients and add to main batch. Mix until homogenous. **Phase III:** In a separate beaker, combine ingredients and heat to 75°C while mixing. Mix until homogenous. Then add to main beaker with high-speed mixing. Maintain temp at 75°C and mix for 3-5 min. **Phase VI:** Add ingredients with homogenizing. Mix until pigments completely dispersed. **Phase V:** Begin force cooling. At 50°C add ingredients and mix until homogenous.

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704-276-7100



notice Me!

Is an alluring way to garner attention with a playful glance. The creamy eye shadow has a subtle shimmer and contains nourishing and protective extracts from tonka bean and eyebright.

Active Concepts



notice Me!

All About Me Notice Me Eye Shadow Code: FNFHO1-27

Trade Name/Vendor	%
Phase I	
Water	32.00
NOP Organic Pomegranate Juice FD/Arbor Organics	2.00
PhytoCide Aspen Bark Extract Powder/Active Micro Systems	2.00
ACB Yerba Santa Glycoprotein/Active Concepts, LLC	2.00
Ritabate 20/Rita Corp.	2.00
TEALan 99%/Rita Corp.	0.50
Phase II	
Glycerin	2.00
Keltrol CG/CP Kelco	0.50
Phase III	
SilDerm EPSQ Gel/Active Concepts, LLC	5.00
Stearic Acid/Rita Corp.	5.00
Finsolv TN/Innospec Active Chemicals	4.00
White Beeswax SP-422P/Strahl & Pitsch	4.00
Ceraphyl 368/ISP	4.00
Neobee M-5/Stepan	3.50
Ganex V-216/ISP	3.00
ABS Aloe Extract PTEH/Active Concepts LLC	2.00
Silderm Emulsifying CS/Active Concepts, LLC	2.00
Microcrystalline Wax SP-18/Strahl & Pitsch	2.00
NOP Organic Eyebright SNO/Arbor Organics	2.00
Bernel Ester 2014/Bernel Chemical Co.	2.00
Rita SA/Rita Corp.	1.50
Phase IV	
SilDerm Diffusing/Active Concepts, LLC	2.00
Phase V	
KTZ Celadon Red/Kobo	4.00
Calisha Contemporary Black Pearl CL/Ciba	3.00
Calisha Contemporary Claret Pearl CL/Ciba	2.00
Calisha Romance Glamour Violet CL/Ciba	2.00
Phase VI	
ACB Tonka Bean Bioferment/Active Concepts, LLC	2.00
AMS Leucidal Liquid/Active Micro Systems	2.00

Process Instructions:

Phase I: Charge water and begin heating to 75°C. Add remaining ingredients. Mix until homogenous. **Phase II:** Pre-mix ingredients and add to main batch. Mix until homogenous. **Phase III:** In a separate beaker, combine ingredients, heat to 75°C while mixing. Mix until homogenous. Then add to main beaker with high-speed mixing. Maintain temp at 75°C and mix for 3-5 min. **Phase IV:** Add ingredients and mix until homogenous. **Phase V:** Add ingredients and mix until homogenous. **Phase VI:** At 65°C add ingredients and mix until homogenous. Pour samples at 65°C.

*Please note that INCI names are on page 2 of the cover sheet.

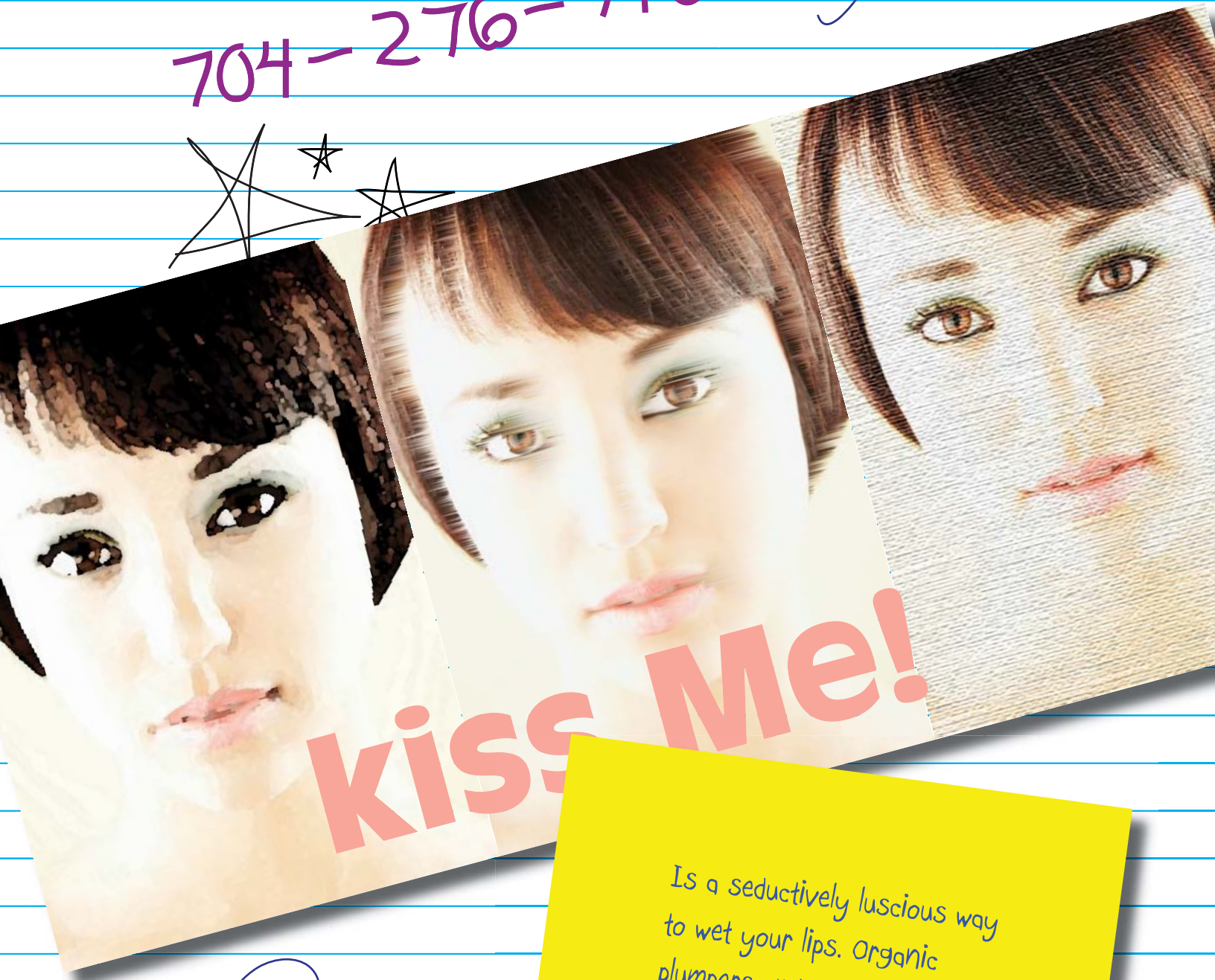


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704-276-7100



KISS Me!

Is a seductively luscious way to wet your lips. Organic plumpers and passion flower extract create a sultry pout while pomegranate extracts create a silky smooth texture.





kiss Me

All About Me Kiss Me Lip Gloss

Code: FNLHO1-26

Trade Name/Vendor	%
Phase I	
Viscoderm PB/Active Concepts LLC	22.50
Indopol H-1500/Lipo Chemicals	22.00
Neobee M-5/Stepan	9.00
ABS Aloe Extract PTEH/Active Concepts LLC	8.00
Ceraphyl 368/ISP	8.00
ABS Pomegranate Sterols/Active Concepts LLC	7.00
Finsolv TN/Innospec Active Chemicals	4.00
Lipovol MOS-350/Lipo Chemicals	3.00
White Beeswax SP422P/Strahl & Pitsch	3.00
NOP Organic Passionflower SNO/Arbor Organics	2.00
ABS Amaranthus Squalane/Active Concepts LLC	2.00
Jojoba Butter Beads w/Vitamin E/Desert Whale Jojoba Company	1.00
Protachem MM/Protameen	1.00
Asensa PR 200/Honeywell	1.00
Phase II	
Vanilla Flavor 209-00119/American Flavors & Fragrances	1.00
Phyto-Oil C3/Active Concepts LLC	1.00
Phase III	
Calisha Contemporary Gold Pearl CL (Ciba)	1.20
Calisha Romance Glamour Violet Pearl CL (Ciba)	0.50
Covapate Unired LC 3779/Sensient	0.80

Process Instructions:

Phase I: Combine ingredients and heat to 80°C while mixing. Mix until homogenous. Begin cooling.

Phase II: At 50°C, add ingredients and mix until homogenous.

Phase III: Add ingredients and mix until homogenous.

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